



Advertisement Opportunities

Area 8 Handbell Musicians of America Festival 2020

June 18-20, 2020 • Sheraton Overland Park, Kansas

Contact: Beth Ann Edwards, Area 8 Chair, chair.area8@handbellmusicians.org

Logo printed on bag

One-color images, 300 dpi, full-size, to be received by May 15.

2" x 2"	\$50
3" x 3"	\$90
4' x 4"	\$125

Provide items to be included in conference bag N/C

Provide 275-300 branded items, flyers, or brochures to be placed in the conference bag. Items must be received by Monday, June 15.

Sponsored items to be included in conference bag

Sponsor pays a fee for the Festival Committee to place items in conference bag.

Items listed below include printed logo on bag.

- Sunshine polishing cloth
 - Sponsor's logo will be printed in one color on stickers to be applied to the package
 - 100 cloths, 3.75" x 5" \$175.00
 - 200 cloths, 3.75" x 5" \$350.00
 - 300 cloths, 3.75" x 5" \$525.00
- Eyeglass cleaning cloth
 - Sponsor's logo will be printed in one color on stickers to be applied to the package
 - 100 cloths \$175.00
 - 200 cloths \$350.00
 - 300 cloths \$525.00
- Pencil (300 printed with sponsor's logo) \$100.00
- Pencil sharpener (300 printed with sponsor's logo) \$225.00
- Tissues (300 personal pack w/ sponsor's logo on sticker) \$90.00
- Sponsor's choice (please contact Beth Ann Edwards, chair.area8@handbellmusicians.org)

Festival Donor (cash donation)

All Festival sponsors will be listed in the program book.

Supporter	\$25 - \$99
Contributor	\$100 - \$250
Patron	\$251 - \$500
Ringling Endorsement	\$501 and above

Advertisement in program book

Money and photo-ready ad due May 15. All artwork must be formatted to size at 300 dpi, CMYK color, ready to place in one of the following formats: PDF with fonts embedded (preferred) or jpg.

Ads can be designed and set up for an additional \$30 fee

- Outside back cover: 4.5 in wide x 7.5 in. high \$200.00
- Inside front or back cover: 4.5 in wide x 7.5 in. high \$150.00
- Full page: 4.5 in wide x 7.5 in. high \$100.00
- Half page: 4.5 in. wide x 3.625 high \$60.00
- Quarter page: 2.125 wide x 3.625 high \$35.00

Major Sponsorship Opportunities

Sponsor half of the conference bags with shared large logo on one side of bag (includes half-page ad in program book)	\$400.00
Sponsor all conference bags with large stand-alone logo on one side of bag (includes full-page ad in program book)	\$800.00
Sponsor Friday Evening Feature Concert with Columbia Handbell Ensemble Name associated with concert (includes full-page ad in program book and logo on conference bag)	\$2500.00
Sponsor Friday or Saturday Dinner Name associated with the banquet meal (includes full-page ad in program book and logo on conference bag)	\$9,000.00
Sponsor Friday or Saturday Lunch Name associated with the banquet meal (includes full-page ad in program book and logo on conference bag)	\$15,000.00